Web Design Proposal for Studio - Front End Online Learning Platform

1. Introduction:

Studio aims to become a pioneer in offering curated front-end web design courses. We envision a simple, intuitive, and engaging e-commerce platform that serves both beginners and seasoned professionals, ensuring a holistic learning experience.

1. Proposed Web Pages:
   1. **Homepage:** This is where users get the first impression. It will have the hero section, course highlights, latest news bar, recommended courses, exclusive bundles, and testimonials.
   2. **Course Catalog:** A comprehensive page showcasing all the courses available, with filters and sorting options for users to find courses according to their preferences.
   3. **Individual Course Page:** Detailed pages for each course, providing in-depth information like course curriculum, instructor details, course duration, reviews, and a call to action (like "Enroll Now" or "Add to Cart").
   4. **Checkout Page:** A page where users can review their cart, input billing details, and make a payment.
   5. **Login/Registration:** While technically part of a system functionality and not a "content page," these will have their designated areas/pages for users to create accounts or sign in.
   6. **About:** A page detailing the mission, vision, and backstory of Studio. It may also include instructor bios or the team behind the platform.

3. Web Layout Sample

**Homepage:**

* **Header:**
  + **Logo:** Showcasing the brand "Studio."
  + **Browse:** Dropdown menu with categories like Basic, Intermediate, Advanced.
  + **Search Bar:** For users to quickly search specific courses or topics.
  + **Shopping Cart Icon:** For course purchases.
  + **Log In:** For user authentication and course tracking.
* **Hero Section:**
  + **Background Display:** Rotating images of learners, course graphics, or engaging web designs.
  + **Title:** "Master Front-End Design with Studio."
  + **Tagline:** "What do you want to learn today?"
  + **Course Selection:** Six course buttons (e.g., "HTML Basics", "CSS Frameworks", "Responsive Design") for quick access.
* **Latest News Bar:**
  + Highlighting new course additions or updates, e.g., "Just Launched: Advanced CSS Animations."
* **Recommended Courses:**
  + A grid layout with 3 columns, each featuring:
    - **Course Image:** Thumbnail representing the course content.
    - **Course Title and Brief:** e.g., "HTML & CSS: Crafting Stunning Websites."
    - **Price:** Clearly displayed with any discount highlights.
    - **Add to Cart Button:** For quick purchasing.
* **Exclusive Course Bundles:**
  + Highlight the bundled course offerings, e.g., "Full-stack Front End Bundle: From Basics to Advanced, now at $5000, down from $23000!"
* **Student Testimonials:**
  + Display feedback and experiences from previous students to build trust.
* **Footer:**
  + **Discover:** Links to various courses, about the instructors, and other site sections.
  + **Social:** Icons leading to Studio's social media pages, potentially showcasing student projects or course teasers.
  + **Further Information:** FAQs, contact details, terms & conditions, etc.